

RETENTION
2022 Top 25 Companies – Percentage of Members who Rejoined*
 (as of July 1, 2022)

| <u>RANK</u> | <u>COMPANY</u> | <u>MARKET</u> | <u>RETENTION</u> |
|--------------------|--|----------------------|-------------------------|
| 1 | AIA Singapore Private Limited | Singapore | 79.3% |
| 1 | Northwestern Mutual | United States | 79.3% |
| 3 | Sony Life Insurance Co | Japan | 77.6% |
| 4 | Prudential Assurance Malaysia Berhad | Malaysia | 75.0% |
| 5 | Prudential Assurance Company Singapore (PTE) Ltd | Singapore | 72.7% |
| 6 | AIA Co., Ltd | Thailand | 72.4% |
| 7 | AIA Bhd | Malaysia | 72.1% |
| 8 | Seguros Monterrey New York Life SA de CV | Mexico | 70.4% |
| 9 | AIA-Macau | Macau, China | 69.9% |
| 10 | Prudential Life Ins Co Ltd | Japan | 69.4% |
| 11 | AIA-China | China | 68.5% |
| 12 | Shinhan Life | Republic of Korea | 67.9% |
| 13 | Great Eastern Life – Singapore | Singapore | 64.9% |
| 14 | Manulife(International)Ltd-Hong Kong | Hong Kong, China | 64.6% |
| 15 | Kyobo Life Ins Co Ltd | Republic of Korea | 64.5% |
| 16 | Mingya Insurance Brokers Ltd | China | 63.6% |
| 17 | MetLife Insurance KK | Japan | 63.1% |
| 18 | CITIC Prudential Life Insurance Co Ltd | China | 59.4% |
| 19 | Gibraltar Life Insurance Company Ltd | Japan | 57.5% |
| 20 | MetLife Korea | Republic of Korea | 57.0% |
| 21 | Tata AIA Life-India | India | 55.5% |
| 22 | Great Eastern Life Assurance (Malaysia) | Malaysia | 54.8% |
| 23 | New York Life | United States | 54.1% |
| 24 | LIC India | India | 53.4% |
| 25 | Prudential Vietnam Assurance Private Limited | Vietnam | 53.1% |

*Measures retained members from the previous membership year.